



KANSAS RURAL HEALTH WORKS

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Sponsored by Kansas Rural Health Options Project

Program Agenda

- Overview – progress to date
- Economic & demographic data fact sheet
- Community health care survey
- Community concerns revisited
- Health care services directory
- Economic impact report distribution
- Next meeting date

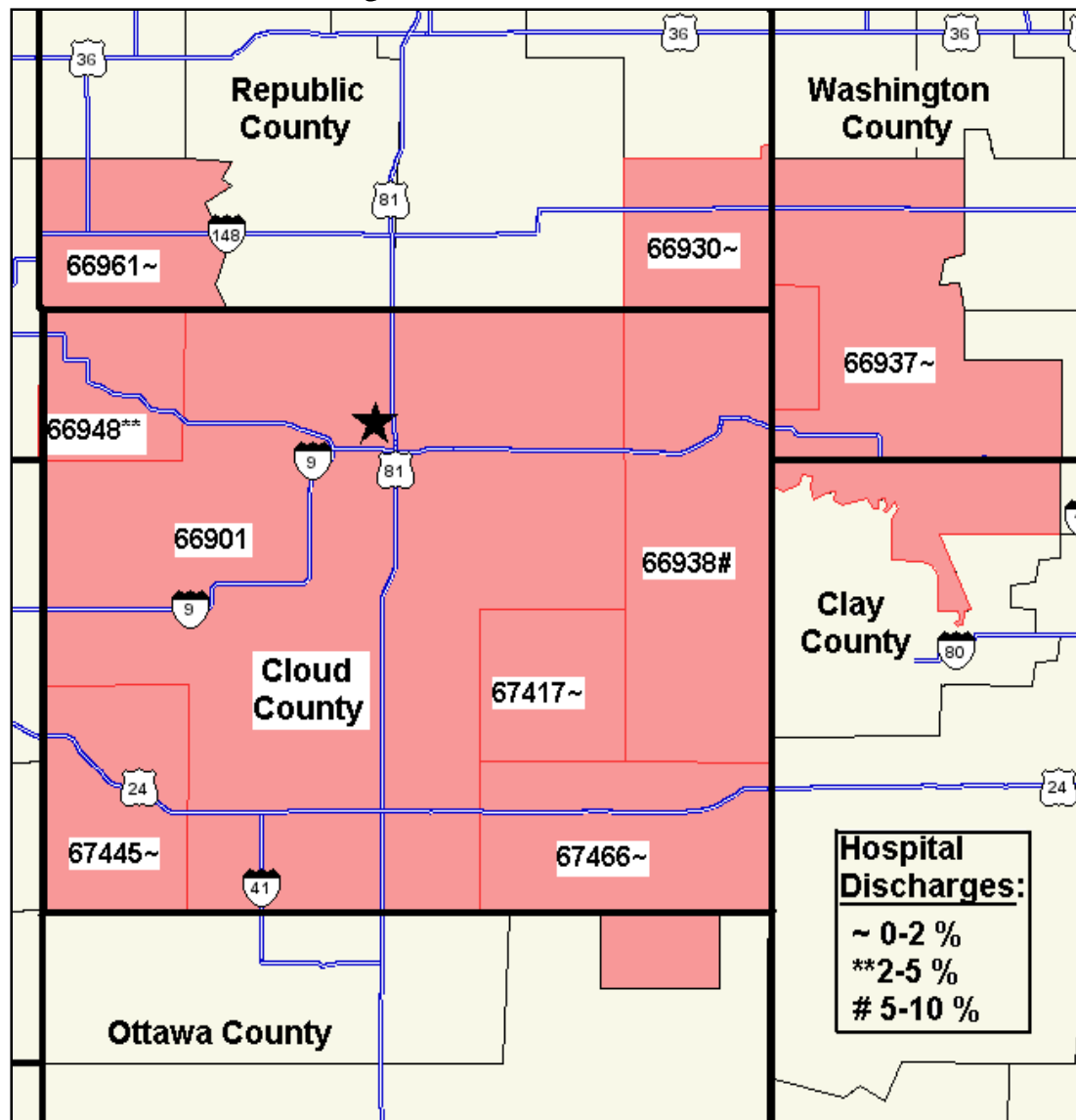
Program Overview

- Help foster sustainable rural community health care system
- Community-driven process
- 5-6 one-hour working meetings over 5-6 months
- Emphasis is on development of information products
 - Economic impact of health care system
 - Health services directory
 - Community health care survey
 - Data and information reports
- Summary meeting at conclusion
 - Discuss tentative action plan at the final formal KRHW meeting

Economic Data Highlights

- Health care market area
- Elderly population and oldest of the old
 - Community support; community-based services
- Elderly women living alone
- 45% of population 15+ years unmarried
 - Acute or chronic care at home
- 30%+ households <\$25,000/year
 - Probably not all have needed health care/insurance
- Government transfers increasingly important
 - Ensuring everyone eligible is covered

Cloud County Health Market Area



Health Care Survey

- Telephone survey to identify health care needs & patterns in market area
- Timing – last week of April?
- Review standard questions
- Special questions

Initial Community Perceptions

- Health-related concerns
 - Recruitment/retention of health providers & services
 - Some negative perceptions related to health care
 - Youth health-related behaviors
 - Age and condition of hospital
- Health-related needs
 - Recruitment/retention strategies
 - Community discussion about the hospital and support
- Health-related goals
 - Prevention and wellness strategies and support

Special Questions

- Age & condition of hospital, financial support
- Implications of asking questions...
- Other?

Cloud County Health Center

- Do you believe the Cloud County Health Center facilities are currently adequate?
 - Yes, No, Don't Know
- Do you believe the Cloud County Health Center facilities need to be renovated or replaced?
 - Yes, No, Don't Know

Cloud County Health Center

- If you were convinced of the need, would you support public financial assistance for a specific limited term for the renovation or replacement of the Cloud County Health Center facilities?
 - Yes, No, Don't Know

Cloud County Health Center

- If you were convinced of the need, would you support continuing public financial assistance for such things as operational expenses, upgrading technology, and recruiting of health care professionals?
 - Yes, No, Don't Know

Survey Promotion

- Publicity Committee volunteers
- Sample resource material
- Marketing timeline

Health Services Directory

- Overview
- Sponsorship
- Contents
- Completeness, accuracy, ???questions
- Service detail, e.g. C.C. Health Center
 - County health & aging services, others?
- Prevention & wellness programs/services?

Next Meeting

- Data fact sheets
- Finalize survey
- Survey promotion strategy
 - Report from Publicity Committee
- Review health care directory
- Next meeting date