



KANSAS RURAL HEALTH WORKS

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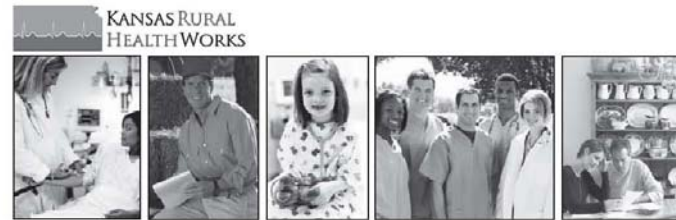
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Program Agenda

- Overview – progress to date
- Community concerns revisited
- Community health care survey
- Health care services directory
- Next meeting date

Program Overview

- Help foster sustainable rural community health care system
- Community-driven process
- 5-6 one-hour working meetings over 5-6 months
- Emphasis is on development of information products
 - Economic impact of health care system
 - Health services directory
 - Community health care survey
 - Data and information reports
- Summary meeting at conclusion
 - Discuss tentative action plan at the final formal KRHW meeting



The Importance of the Health Care Sector to the Economy of Osborne County, KS

Kansas Rural Health Options Project
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Importance of Health Care Sector

- Health services and rural development
 - Major U.S. Growth Sector
 - 8.8% GDP in 1980 (\$2,253/person); 15.3% in 2003 (\$5,491); projected 18.4% by 2013
 - Health services employment up 47% from 1990-2004 and 128% since 1980
 - Represents 10%-15% employment in most rural counties
 - Business location concern
 - Quality of life; productive workforce; ‘tie-breaker’ location factor
 - Retiree location factor
 - 60% called quality health care “must have”

Table 6. Health Sector Impact on Employment, 2006

Health Sectors	Direct Employment	Economic Multiplier	Total Impact
Health and Personal Care Stores	12	1.17	14
Veterinary Services	12	1.36	16
Home Health Care Services	37	1.13	42
Doctors and Dentists	24	1.24	30
Other Ambulatory Health Care	34	1.29	44
Hospitals	51	1.36	70
Nursing and Residential Care Facilities	162	1.17	190
Total	332		405

Table 7. Health Sector Impact on Income and Retail Sales, 2006 (\$thousands)

Health Sectors	Direct Income	Economic Multiplier	Total Income Impact
Health and Personal Care Stores	\$270	1.20	\$322.93
Veterinary Services	\$747	1.10	\$824.65
Home Health Care Services	\$649	1.16	\$751.10
Doctors and Dentists	\$812	1.16	\$944.04
Other Ambulatory Health Care	\$748	1.34	\$1,001.82
Hospitals	\$2,321	1.17	\$2,708.42
Nursing/Residential Care Facilities	\$3,408	1.16	\$3,938.50
Total	\$8,955		\$10,491.46

Table 7. Health Sector Impact on Income and Retail Sales, 2006 (\$thousands)

Health Sectors	Total Income Impact	Retail Sales	County Sales Tax Collection
Health and Personal Care Stores	\$322.93	\$116.21	\$1.74
Veterinary Services	\$824.65	\$296.75	\$4.45
Home Health Care Services	\$751.10	\$270.28	\$4.05
Doctors and Dentists	\$944.04	\$339.71	\$5.10
Other Ambulatory Health Care	\$1,001.82	\$360.51	\$5.41
Hospitals	\$2,708.42	\$974.63	\$14.62
Nursing/Residential Care Facilities	\$3,938.50	\$1,417.28	\$21.26
Total	\$10,491.46	\$3,775.37	\$56.63

Preliminary Community Concerns

- What are the Major Health-Related Concerns in Osborne County?
 - Costs of medical services
 - Shortage of local health care service providers
 - Local assisted living options needed
 - Lack of wellness and prevention information and resources
 - Shortage of Emergency Medical Service personnel
 - Overall shortage of funding needed to support the local health care system

Preliminary Community Concerns

- What needs to be done to improve the local health care system?
 - Enhance funding supporting State/Medicare reimbursements for local health care services
- What should be the Over-arching Health Care Goals of the County?
 - To more closely align local services to the evolving needs of the population

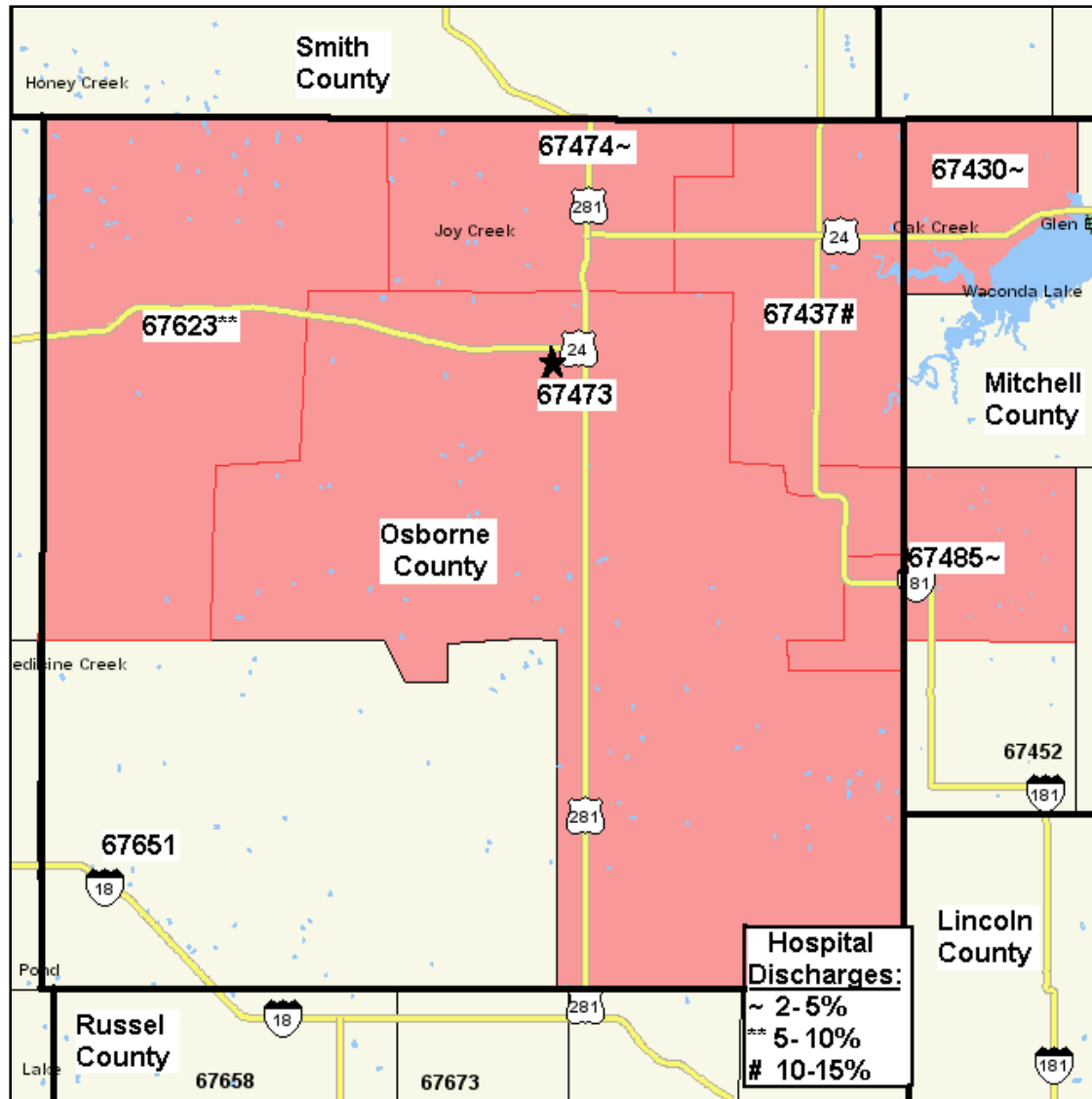
Preliminary Community Concerns

- What are the Greatest Barriers to Achieving Health Care Goals?
 - The lack of a unified vision about what can be done to enhance the local health care system
 - More effective communication between local health care providers and the local population

Community Survey

- Calling between 6-9 p.m.
 - Docking Institute, Fort Hays State University
 - Random selection until 200 responses
- Beginning June 2?

Osborne Co. Health Market Area



Survey Questions Submitted

- 1) What is your zip code?
- 2) Do you currently use a primary care physician, nurse practitioner, physician's assistant for your routine health care?
- 3) When was the last time you used routine health care?
- 4) Where do you go the most when going to see your doctor?
- 5) Why do you see a doctor located in Osborne County?
5a) Why do you use a doctor outside of Osborne County?
- 6) How would you describe your satisfaction with the quality of care provided by your doctor?

- 7) Have you or any members of your household used the inpatient or outpatient services of a hospital in the past 12 months?
- 8) Which hospital did you or any members of your household use?
- 9) Why did you or any members of your household use this hospital?

- 10) Do you use the following services in Osborne County?
- a. Pharmacy b. Optometry c. Chiropractic
- d. Dental e. Physical Therapy f. Other Therapy
- g. Mental Health h. Nursing Home
- i. Home Health Care
- j. Hospice Care k. Adult Day Care l. Other Elder Care
- m. Emergency Medical Transport
- 10a) Are the services used adequate?

- 11) Would you recommend any of these services?
- 12) What of the previous listed services do you travel outside of Osborne County for?
- 13) Why do you use these services outside of Osborne County?
- 14) What health services/specialties are not currently offered that you would like to see in Osborne County?

- 15) What type of insurance do you have?
- 16) Which of the following describes why you do not have health insurance coverage? (list examples)
- 17) What type of insurance does the members of your household have?
- 18) Which of the following describes why other members of your family do not have health insurance coverage? (can't afford... etc)

- 19) Is there enough information or education provided about the following health topics?
 - a. Substance Abuse b. Mental Health
 - c. Child Abuse d. Spousal Abuse
 - e. Sexually Transmitted Diseases
 - f. Teenage Pregnancy g. Elderly Abuse
 - h. Suicide Prevention i. Other

- 20) What other topics should be addressed?

- 21) Have you lived in Osborne County area for more than one year?
- 22) Are there any children under the age of 18 living in your household? How many?
- 23) How many adults are in the home?
- 24) What is your age range?
- 25) What was your total family income for the last year?

- Do you feel that there are adequate facilities in your community to promote healthy lifestyles and disease prevention? If not, what type of facilities do you feel would be appropriate?

- Do you or a member of your immediate family use the following services in Osborne County? Are the services these individual professionals provided adequate?
- Pharmacy Optometry Chiropractic
- Dental Physical Therapy Other Therapy
- Mental Health Nursing Home Home Health Care
- Adult Day Care Other Elder Care
- Emergency Medical Services

- Do you think the County has adequate resources for the following?
 - Substance abuse Mental Health
 - Child Abuse Domestic Violence
 - Sexually Transmitted Diseases
 - Teen Pregnancy Elder Abuse
 - Suicide Prevention
- What other topics do you believe need to be addressed?

Survey Publicity

- Need volunteers to step up
 - Newspaper article, ad; local cable, radio PSAs; posters; flyers
 - Your ideas?
- Sample resource material
- Marketing timeline

Health Services Directory

- Overview
- Sponsorship
- Contents
- Completeness, accuracy
- Service detail, e.g. OCM Hospital; County health & aging services; others?
- Prevention & wellness programs/services?

Next Meeting

- Data fact sheets distributed and discussed
- Finalize survey
- Survey promotion strategy
 - Report from Publicity Committee
- Distribute health care directory
- Next meeting date